

ISSUE

Spring
2010

H 2 Pro Source

Where Nature Meets Technology!



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H 2 Pro's Price Match Guarantee

Our guarantee is simple: We will match ANY competitors coupon! If you have received an offer or coupon from one of our competitors, we will match that offer - WITHOUT EXCEPTION! We do require that the coupon or offer be submitted at the time of service and with payment. Just one way we are committed to being the best by serving the best customers.

Mission Statement Quality • Innovation Excellence Professionalism

- To serve each customer with honesty, respect and integrity.
- To exceed all industry expectations in quality for installation and service.
- To perform all service calls in a timely manner by a trained professional using top quality product.
- To design systems using the latest technology taking into consideration efficient use of resources.
- To continually lead our industry in knowledge, education and professionalism.



Residential & Commercial

Web Technologies & Communication

Over the last year, we have invested significantly in the development of our website. With the challenge of a new economy, we believe it to be prudent to address the enormous costs associated with print media advertising. The simple truth is that average sized adds in the Yellow Pages and/or Yellow Book can easily exceed \$30,000 annually. We believe that print media like the Yellow Pages; are a dying medium. Most people today will use a search engine or a smartphone to find the information they are looking for. Moving forward, we have chosen to aggressively shift our marketing efforts into our website and other forms of social networking. We have not left the print media entirely, but we do see that coming to pass in the future.

As with everything we do, we feel it to be important to inform our customers of our focus and direction. In doing so, we ask for your involvement. First and foremost, we need to collect your email address so that we can communicate with you via the web. We intend to send you our bi-annual newsletter (the one you are reading right now) and a monthly informational tip or two. This may be reminders for adjustments to your irrigation system, a tip for improving the health of your lawn, announcements of new products or a request to order your holiday lighting. We promise that you will not be inundated with junk emails. Please drop us an email with your address to admin@h2proinc.com when you have a spare moment. And if you would allow us, we will be glad to e-mail your invoices or other information about your history with us.

Another way we are now communicating with our customers is through the social networks of Facebook, LinkedIn, Twitter and Yelp. This will be an important part of our new strategy. Once again, we will use these tools wisely to pass along important information to our customer base and to anyone who honors us by being a fan or a follower.

One of our main focuses as an irrigation contractor is to promote the efficient use of water. This stems from a deep desire to treat the Earth and our environment with great respect. By allowing us to communicate with you via the web, we can drastically reduce our use of paper, our carbon footprint and costs associated with printing and postage. We see it as a win-win. Therefore, if you allow us to communicate with you through these medium(s), we will reward you with special incentives and discount offers. This is our way of passing savings onto you! If you want to find out about these incentives and discounts, you will have to sign-up, sign-in, become a fan or follow us!



Rain Sensor Advancements

The most common rain sensor throughout the country has been around for many years with little technological advancement. Until now!

Rainbird has introduced a new wireless rain sensor with superior technology. This new device has a user interface that is located at the controller. From here you can change the device settings, check the signal strength, verify the battery life and much more. It truly takes the rain sensor to a new level.

If your system is beyond five



years old then you might want to consider installing a new rain sensor. The Rainbird Rain Sensor is compatible with almost all controllers. Doing so will improve the performance of your system, eliminate watering during or after a rain event and save you money on your water bill.

Installation of the new Rainbird Rain Sensor will cost \$165.00. Call us today to discuss your system and to schedule installation.

Office 636-296-2216

Residential Irrigation Solutions



Fertilizer Application Basics

As we all know, proper fertilizing can make your lawn look fantastic. Here are some basic facts & pointers you should be familiar with before throwing fertilizer on your lawn:

- **Three Key Numbers 22-3-14** These are the numbers highlighted on a bag of fertilizer. They represent the ratio of nutrients contained in the bag: Nitrogen · Phosphorous · Potassium
- **Nitrogen** An integral component of many chemicals within a plant. It is critical to chlorophyll, the chemical that gives plants their green color and allows them to manufacture their own food.
- **Phosphorous** Most soils contain plenty of phosphorous, which is a mineral. Its main objective is to promote shoot and root growth. Deficiencies of this mineral are rare, which is why the middle number is usually low.
- **Potassium** Involved in overall plant health, resistance to stresses such as high and low temperatures, disease resistance, wear tolerance, and cold hardiness. Winterizer type fertilizers are typically high in potassium.
- **When to fertilize?** The total amount of fertilizer required for an entire year should be applied in three to five applications beginning in March/April and ending in October/November. You should only fertilize when your lawn is actively growing, when it will enhance root growth and carbohydrate storage.
- **Overfertilizing!** Avoid spreading excessive fertilizer, it stimulates rapid leaf growth at the expense of the roots. The root system will tend to be thin and shallow which results in a weak defense against drought, disease and insects. Fill your spreader on pavement to avoid accidental spillage on the turf.
- **Slow-release** Fast-release fertilizers will give you a quick result without longevity. Slow-release fertilizers dissolve slowly and “spoon feed” nutrients into the root zone. They will ultimately produce results over a longer time span.
- **Rotary spreader** Also known as a broadcast spreader, the rotary spreader is your best bet for even application. They make it easier to avoid striping your lawn or missing a spot of turf.

This Issue's Q&A

Q: When will I be able to operate my irrigation system from my computer?

A: Irrigation control systems and computers have long been looked upon as two separate entities. Irrigation manufacturers seem to have ignored bringing irrigation control and computer technology together to advance to the next level. Truth be told, several manufacturers have missed the boat here. Netbook \$400 and yet an irrigation controller can cost \$500-\$600. Maybe the two elements, they will loose out on doesn't take an expert to know that the tively simple compared to the capability of the advancement of smartphones! To bor-



for that!”

To answer the question, you can control your irrigation system from your computer right now! However, the technology is best suited for the tech savvy. We intend to be directly involved in the advancement of irrigation systems with Bluetooth and Wi-Fi capability. Staying on the forefront of technology is one of our primary missions. If you would like to discuss this topic, please call Jeff at our office!

SPRING ACTIVATION SCHEDULE

Spring is here and we are ready to schedule the start-up of your irrigation system. In an effort to reduce travel time between calls and keep our vehicles in close proximity, we have created the calendar below that outlines the locations or areas that our technicians will be servicing. We simply ask that you find your area and then choose a date from the calendar. Once you have chosen a date or two, call us at our office to arrange an appointment. When you call, please specify what services you are requesting: Spring Start-Up, Backflow Test, Lawn Aeration, and/or Over-seeding. The package of services you request will determine how long we need to schedule your particular service call and what equipment is required. As always, we appreciate your business. Please do not hesitate to call us with questions or comments.

(636) 296-2216 Office Hours (636) 296-2216
Monday - Friday 9:00 am - 4:00 pm Saturday & Sunday Closed
Service Hours
Monday - Friday 8:00 am - 5:00 pm Saturday 8:00 am - 3:00 pm

2010 Irrigation Service Rates

Spring Turn-On \$ 70.00
Backflow Test \$ 70.00
 • Includes all filing fees
Winterization \$ 70.00
Hourly Labor Rate \$ 75.00
 • Billed in 15 minute increments after the first hour
Saturday Labor \$ 10.00
 • Billed in addition to our normal rate
Missed Appointment \$ 35.00

Zip Code Area List

A	B	C	D	E	F	G	H	I	J	K
63010	63026	63123	63117	63105	63043	63005	63011	63040	63304	63301
63052	63049	63125	63122	63124	63045	63017	63021	63038	63368	63303
63012	63051	63128	63131	63130	63141			63025	63367	63376
63028	63088	63129	63143	63132	63146			63069		63366
63070	63126		63144							
	63127		63119							
Arnold Imperial Festus	Crestwood Fenton High Ridge	Affton Oakville	Kirkwood Des Peres Webster	Clayton Ladue Olivette	Maryland Heights Creve Coeur Town & Country	Chesterfield Clarkson Valley	Ballwin Manchester	Wildwood Eureka Pacific	Weldon Springs Dardenne Prairie Lake St. Louis	St. Charles St. Peters O'Fallon

Select the Zip Code Area from above and choose your preferred date from the calendar below.
 Call our office to schedule your appointment.

If you do not find your zip code in the list, simply call our office to make arrangements for your service!

Additional Services

Aerating \$ 100.00
 • 2"-3" Core Plugs
 • Covers averaged sized lawn up to 12 irrigation zones
Over-Seeding \$ 100.00
 • Fescue seed blend
 • Up to 12 zones

Soil Testing \$ 70.00
 • Soil analysis of 2 locations
 • Summary report with suggested fertilizer program to improve soil health.

Spring

Spring's warm weather
 Upon which you watch
 Blooms of flowers:
 Tulip, Orchid, Cherry
 That awaken Springtime's
 Beautiful blue sky

Feelings of peace
 Aroma of the flowers
 Trees everywhere
 To let you know
 Spring cometh

Lush green grass
 Colors fill us with joy
 Outdoor fun and frolic
 Warmth to our souls
 The nature within you
 Here's to the Spring

2010 APRIL / MAY 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	29 A B C	30 E F J	31 B G H I	APRIL 1 D E F	2 C J K G	3 H G I J K
4	5 A B C E	6 C G H I	7 B J K G	8 A D E F	9 B C H	10 A B C
11	12 C D E H I	13 A F J K	14 A B C	15 B E G	16 C D H F	17 A H G I
18	19 A B J K	20 A G H I	21 B C E F	22 A B C	23 C B H	24 D E F K
25	26 A B C	27 D E F	28 A G H I	29 J K F	30 A B C	MAY 1 A B C
2	3 B G H I	4 A B C	5 C G J K	6 D E F	7 A B H I	8 H G I J
9	10 B C D	11 H G	12 A B C	13 E F G	14 C J K	15 D E F
16	17 ALL AREAS	18 ALL AREAS	19 ALL AREAS	20 ALL AREAS	21 ALL AREAS	22 ALL AREAS

Ask about our discount program for neighbors (four or more) who schedule maintenance services back-to-back!



621 Landmark Dr.
Arnold, MO 63010
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Our Professional Services

- **Certified Irrigation Contractor**
 - ◇ Design & Installation
 - ◇ Complete Service of all systems
 - ◇ Certified Backflow Testing
 - ◇ Renovation of existing systems
 - ◇ Certified Irrigation Auditing
- **Drainage Solutions**
 - ◇ Downspout & French drains
 - ◇ Storm water control
 - ◇ Dry creek beds
- **Low-Voltage Lighting**
 - ◇ Landscape / Architectural
 - ◇ Decks / Pools / Patios
- **Holiday / Event Lighting**
 - ◇ Christmas / Halloween / Weddings
- **Lawn Renovation**
 - ◇ Aerating & Overseeding

H 2 Pro, Inc. - A Premium Contracting Company

• Three year workmanship and labor guarantee

H 2 Pro continues our industry leading standards and announces our exclusive 3-Year workmanship and labor guarantee. This applies to new installations, system renovations and service repairs. NO other contractor offers this assurance of quality work.

• Price Match Guarantee

Announced in the Spring of 2009, H 2 Pro is the only irrigation contractor that will match coupons or discount offers from other contractors. See the front page of this newsletter for additional information.

• EPA Watersense Partner

H 2 Pro stands firm in it's position and responsibility to promote the efficient use of all natural resources - especially water! Invited by the EPA to be a member of this forward thinking program separates us from the competition.

• Irrigation Association

A national organization for the irrigation industry that provides education and testing standards. Jeff Bauer and H 2 Pro, Inc. are recognized as a Certified Irrigation Contractor, Certified Irrigation Designer and a Certified Landscape Irrigation Auditor. We continue to push our education and standards to exceed nationwide industry standards!

